



Premium professional vegan cosmetics for pets

2025 · GENERAL CATALOG



Petuxe is a Valquer Laboratorios brand, created as a proposal by our team to put our experience of over 50 years developing cosmetics to the service of people's most faithful companions: pets. We are a 100% vegan, eco-friendly, and environmentally friendly brand, designed with professional quality to satisfy the most demanding pet lovers.

Find out where Petuxe is manufactured





Visit our digital catalog
where you can find updated
information such as:
descriptions, photos, videos,
prices, codes, icons, ingredients,
answers to frequently asked
questions, extended information,
and more.

Scan our code to access





Our reason for being





A mission...

Our mission at PETUXE is to care for and pamper the world we live in. From the products we make to the people and pets we live with who make us happier every day.



Doing things with love

Love and care in everything we do helps us achieve the best results.



Environmentally conscious

At PETUXE, we are committed to sustainable development, based on the utmost respect for nature and an unsurpassed love for animals, our pets, our friends.



Responsible packaging

We are very proud to use recyclable packaging and to contribute, through Ecoembes (Green Point), to the collection and treatment of packaging that consumers provide through their daily recycling.

M Responsible manufacturing

We manufacture Petuxe with the highest possible quality certification, along with environmental and social policies. In European facilities that hold ISO (International Standards) certification:

- · GMP: Good Manufacturing Practices ISO 22716
- · Quality Management and Commitment ISO 9001
- · Environmental Management and Commitment ISO 14001

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Protect clean water

We are responsible for the water we use to develop all our vegan cosmetics. Our manufacturers have the highest environmental certification and do not discharge unclean water.



Matural ingredients

We believe that the earth is the best source of ingredients, which is why we develop cosmetics based on natural ingredients, many of which are organically grown. Because we love animals so much, we only develop cosmetics that contain ingredients of mineral and plant origin.



Who we are

PETUXE is a 100% vegan professional cosmetics brand, designed and manufactured by cosmetics experts and a leader in the development of vegan cosmetics for pets.

Our catalog includes shampoos, masks, conditioners, and other products tailored to each coat type and the needs of our furry friends' hair and skin, with pH adjusted to their needs. We prioritize the effectiveness and efficiency of the hygiene and styling process, using locally sourced organic olive oil, organic aloe vera, and vitamins, extracts, and purified water in our products.

We care for and treat pets with the highest quality standards, never inferior to those we use on ourselves, humans. At the same time, we are concerned about the sustainability of our planet by developing sustainable products.

Our formulation and manufacturing are regulated and certified with good manufacturing practices, such as ISO 9001, which guarantees strict quality control throughout the entire process. The ISO 14001 standard also helps us identify and manage associated environmental risks.















Petune Pamay

00241 · 100 ml



Petuxe Thor,

00242 · 100 ml



00915 · 300 ml



00916 · 300 ml







GLAMOROUS PERFUMES

Sophisticated fragrances for them too.

They neutralize unpleasant odors and offer a long-lasting effect. Suitable for any coat type.

They are vegan and of natural origin.





00243 · 100 ml





00244 · 100 ml



00245 · 100 ml







WILD SPIRIT PERFUMES

With the same scent as our shampoos (puppy shampoo, color enhancer, and white coat shampoo), they're perfect for use after grooming your pet to enhance its pleasant scent. They neutralize unpleasant odors and offer a long-lasting effect. Suitable for all coat types.

They're vegan and naturally sourced.





00246 · 100 ml



Perluma

00247 · 100 ml



00248 · 100 ml









WILD SOFT PERFUMES

They do not contain alcohol. They neutralize unpleasant odors and offer a long-lasting effect. Suitable for all coat types.

They are vegan and of natural origin.

Petuxe's new unisex fragrance range has been created especially for the furry friends in your home. It features nine premium, vegan fragrances formulated with naturally sourced ingredients. They are divided into three categories: Glamorous, Wild Spirit, and Soft.

GLAMOROUS COLLECTION

BIMBA Perfume LADY Perfume THOR perfume

WILD SPIRIT COLLECTION

TOBY Perfume - Puppy Shampoo Fragrance LAYK
KIRA Perfume - Color Enhancing Shampoo Fragrance NALA
ROCKY Perfume - White Hair Shampoo Fragrance MOC

SOFT COLLECTION

LAYKA Perfume NALA perfume MOON Perfume























HAIR SUNSCREEN

Protects hair from the elements and external aggressors. It contains sunscreens and antioxidants that protect hair from the effects of sunlight, as well as salt and pool chemicals, reducing the oxidation of natural color and other adverse effects on hair.



B5 WITH VITAMIN B5













00231 · 500 ml



00251 · 5000 ml











SHAMPOO FOR ALL BREEDS

PETUXE's basic all-breed shampoo has been developed as a neutral product, with a pH stabilized at 7.4, with excellent cleansing, moisturizing, and revitalizing properties. Suitable for all coat types.

Contains organic olive oil as a moisturizing base, vitamin E to provide strength and shine, panthenol to hydrate and revitalize, and, as PETUXE's unique finishing touch, a soft, long-lasting essential oil fragrance.



B5 WITH OLIVE OIL AND VITAMIN B5



00269 · 50 g







Shampoo Particles Champú en Partículas OR ALL COAT TYPES

150 G - 5.29 Oz.

00906 · 150 gr





SOLID SHAMPOO FOR ALL BREEDS

PETUXE solid shampoo has been specially developed by our R&D team to help eliminate plastic from our planet, save 95% of our water, and reduce CO2 emissions by over 80%. With a pH stabilized at 7.4, it provides excellent cleansing, moisturizing, and revitalizing properties.

It contains organic aloe vera to hydrate, plant-based oligosaccharides that soften and add shine, and, as a final touch unique to PETUXE, a soft, long-lasting essential fragrance.



WITH ALOE VERA

SHAMPOO PARTICLES FOR ALL BREEDS

Innovative shampoo that deep cleanses, providing extra softness, hydration, and shine. Suitable for all

Specially developed by our R&D team to help save 95% of water and eliminate CO2 emissions.

Apply the powder directly to wet hair, massage until the desired lather is achieved, and rinse thoroughly with water.











CONDITIONER ECO FLASH LADY AND THOR









00905 · 100 ml

ECO Flash Conditioner helps maintain a beautiful, shiny coat. It adds shine, eliminates frizz, and makes daily brushing easier, allowing the comb or brush to glide more smoothly and minimizing breakage. It imparts a silky feel to even the most damaged coats. Scented with our most popular fragrances, it leaves a soft, delicious scent. It can be used wet or dry and does not require rinsing. It does not contain aerosols.

ECO FLASH LADY CONDITIONER

THOR ECO FLASH CONDITIONER

Lady Perfume

THOR Perfume

















00262 · 1000 ml





PETUXE Bi-Phase Conditioner is a multifunctional product with excellent moisturizing and shine properties. It is highly effective at facilitating brushing, helping to detangle and soften hair. It also helps speed up drying time when used after shampooing. It can be used wet or dry and does not require rinsing. Suitable for all coat types.

It contains organic olive leaf extract as a moisturizing base, vitamin E for strength, panthenol to hydrate and revitalize, and, as a unique finishing touch to PETUXE, a soft and relaxing essential oil fragrance.



WITH KERATIN, OLIVE OIL AND ALOE VERA





MASCARILLA PARA TODO TIPO DE PELO

The mask is the first line of treatment for dull, lifeless hair, or hair that needs extra hydration. Follow the instructions for use. PETUXE's moisturizing mask for all hair types boasts excellent hydration and shine, provides extra nourishment, and is pH-neutral. Suitable for all hair types.

With organic olive leaf extract and aloe vera as a moisturizing base, vitamin E for strength and shine, vitamin B5, panthenol, and glycerin to hydrate and revitalize, and as the final touch unique to PETUXE, a soft and relaxing essential oil fragrance.



WITH OLIVE OIL, ALOE VERA AND VITAMIN B5











00232 · 500 ml



00252 · 5000 ml











COLOR ENHANCING SHAMPOO

This product does not dye or bleach hair. It protects and revives the color of all coats. It is a neutral product, with a pH stabilized at 7.5, with excellent cleansing, moisturizing, and revitalizing properties.

It features organic olive oil as a moisturizing base, green tea extract, soy, corn, and wheat amino acids to provide vitality, vitamins B5 and E to provide strength and shine, vitamin C, antioxidants to protect color, panthenol to hydrate and revitalize, sun protection to maintain the coat's color, and, as a unique finishing touch, a soft, long-lasting essential oil fragrance.



WITH GREEN TEA, SOY, CORN AND WHEAT







00230 · 500 ml



00250 · 5000 ml











SHAMPOO FOR WHITE HAIR

Restores the natural white of the coat, providing a powerful toning effect, while revitalizing and providing optimal hydration for the care of the coat and skin. Its pH is stabilized at 7.2.

With organic aloe vera as a moisturizing and skin-loving base, panthenol to hydrate and revitalize, plant oligosaccharides, and, as the unique finishing touch of PETUXE, a soft, long-lasting essential fragrance. Its balanced, moisturizing formula does not dry out the coat.



(B5) WITH ALOE VERA AND VITAMIN B5













00234 · 500 ml



00254 · 5000 ml











MOISTURIZING SHAMPOO

For the most demanding coats in terms of hydration, providing weight and natural drape, with shine and a silky softness. It is a neutral product, with a pH stabilized at 7.5, with excellent cleansing, moisturizing, and revitalizing properties.

With organic olive oil as a moisturizing base, vitamins E and B5 to provide strength and shine, panthenol to hydrate and revitalize, and as the unique finishing touch of PETUXE, a soft and long-lasting essential fragrance.





00223 · 200 ml



00233 · 500 ml



00253 · 5000 ml











PUPPY SHAMPOO

For puppies of all breeds. A gentle shampoo for puppies' younger skin and developing coats. It is a neutral product, with a pH stabilized at 7.5, with excellent cleansing, moisturizing, and revitalizing properties.

With organic aloe vera as a moisturizing base, vitamin B6, niacinamide that provides extra nourishment for strength and shine, and as the unique finishing touch of PETUXE, an essential, soft, fresh, and long-lasting fragrance.



66 WITH ALOE VERA AND VITAMIN B6

















00256 · 5000 ml











VOLUMIZING SHAMPOO

Developed specifically for dogs that need extra volume, and to meet the needs of dog stylists, it provides an excellent finish and maximizes styling techniques. With a neutral pH of 7.2, good cleansing power, medium hydration, and texture, in a renewed 2.0 formulation that is SULFATE-FREE, SALT-FREE, SILICONE-FREE, and DYE-FREE.

With vitamins E and B5, plant-based keratin, and plant oligosaccharides, and as the unique finishing touch of PETUXE, a soft, long-lasting essential oil fragrance.









00235 · 500 ml



00255 · 5000 ml













SHAMPOO FOR SENSITIVE SKIN

Developed as a neutral product for sensitive skin, with a pH stabilized at 7.6, with excellent cleansing, moisturizing, and revitalizing properties. Suitable for all coat types. Developed under our ZERO% formula, which is free of SULFATES, SALT, SILICONES, and COLORANTS.

With organic aloe vera as a moisturizing base, vitamins B5 and E to provide strength and shine, panthenol to hydrate and revitalize, and as the unique finishing touch of PETUXE, an essential, soft, and long-lasting fragrance.



E B5 WITH ALOE VERA, VITAMIN B5 AND E















00237 · 500 ml



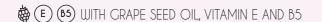
00257 · 5000 ml



SPECIAL TEXTURIZING SHAMPOO FOR WATER DOGS

Developed in direct collaboration with breed specialists to meet the most demanding needs of this dog's unique coat. Stabilized at 7.4 pH, it provides excellent cleansing, moisturizing, and revitalizing properties. It helps maintain defined curls in curly hair of all breeds.

Contains vitamins E and B5, grape seed oil, a plant biopolymer to control curl texture, and, as a unique finishing touch from PETUXE, a soft, long-lasting essential oil fragrance.



















Developed specifically for curls, dreadlocks, or cords in Water Dogs, it also helps define curls in curly hair of all breeds.

It is a multifunctional product. It has excellent moisturizing properties, adds shine and texture, and helps define curls. It helps facilitate drying, reducing the drying time required. It can be used wet or dry and does not require rinsing.

(E) (B5) WITH GRAPE SEED OIL, VITAMIN E AND B5



00902 · 1000 ml



The mask is the first line of treatment for dull, lifeless hair, or hair that needs extra hydration. It is a formula designed to provide extra hydration and nourishment. It improves curl retention, controls frizz, and improves resistance to humidity. It helps with smoother brushing. Follow the instructions for use.

It contains a 100% natural active ingredient derived from corn.







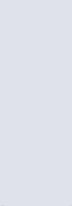




















00900 · 300 ml

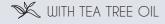








Formulated with tea tree oil and quassia vinegar. Ideal for maintaining proper routine pet hygiene. Ideal for preventing and moisturizing the coat. Best used in combination with the Preventative Spray.



PREVENTIVE SPRAY

Formulated with tea tree oil and quassia vinegar, it's ideal for preventing and moisturizing the coat. Best used in combination with Preventive Shampoo, at the end of bathing and without rinsing.

Thanks to its natural ingredients, it can be used daily, wet or dry.





00239 · 500 ml









SOOTHING STRIPPING SHAMPOO

Specially formulated for use after the stripping technique, this shampoo also helps soothe irritated skin caused by external aggressors, such as over-brushing or use or contamination by irritating substances. Contains Aloe Vera and Rosehip Oil, which provide relief to your dog's skin after the stripping technique.





00901 · 100 g





STRIPPING POWDERS

Powder designed for stripping on wire-haired dogs, with a proper grip for greater effectiveness and gentleness in the technique.



















MANDARIN SHAMPOO

It's a neutral, salt-free product especially recommended for an intense pre-wash, caring for both the stylist's hands and the skin of dogs and cats. Stabilized at 7.4 pH, it has excellent cleansing, moisturizing, and revitalizing properties. Suitable for all coat types.

As a unique finishing touch for PETUXE, a soft, long-lasting essential fragrance.

O% NO SALT



High cleansing power



00259 · 5000 ml











HIGH CLEANSING POWER SHAMPOO

Professional-use product with a pH stabilized at 7.4, with powerful cleansing, moisturizing, and revitalizing properties. Specially formulated for use on coats that are particularly dirty or contaminated with substances that animals may encounter during walks, such as oils, petroleum derivatives, strong-smelling substances, or other substances.

With organic aloe vera to care for the skin, vitamins B5 and E, plant oligosaccharides to hydrate and repair, and as the final touch unique to PETUXE, an essential, soft, and long-lasting fragrance.



(B5) WITH ALOE VERA AND VITAMIN B5















LAVENDER AND ROSEMARY SHAMPOO FOR ALL TYPES OF COAT

PETUXE's lavender and rosemary shampoo was developed step by step in collaboration with Isabella Doblas to meet your most personalized needs. Its pH is stabilized at 7.4, providing excellent cleansing power, medium hydration, and texture for a professional finish and a good cut. Formulated for all coat types and recommended for dogs that require scissor grooming.

Contains panthenol, vitamin B5, and natural rosemary and lavender oils, and, as a unique PETUXE finishing touch, a soft essential rosemary and lavender fragrance.



WITH LAVENDER AND ROSEMARY







We changed our image, for you

All our products maintain their quality and performance.

We've updated our image to help you more easily find the PETUXE product that best suits your needs.



Jackets for professionals in the dog grooming industry

Special clothing for professionals, discover our jackets



Female model



Male model























